

FOR: The Quell Group

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FOR RELEASE

THE QUELL GROUP RECEIVES THREE INTERNATIONAL AWARDS FOR WEB DESIGN AND INTERACTIVE VIDEO DEVELOPMENT

TROY, Mich., December 2, 2009 — The Quell Group, Michigan's leading integrated brand communications firm, has won three prestigious 2009 MarCom Awards for its work in web site design and interactive flash video development.

The Quell Group was recognized with a platinum web site overall award for the Quell Interactive homepage (<http://www.quellinteractive.com>), a gold web site design award for Nexteer Automotive (<http://www.nexteer.com>) and an honorable mention for the Billhighway.com interactive flash demonstration video (<http://quellinteractive.com/bh/>).

The MarCom Awards is an international creative competition that recognizes outstanding achievements by marketing and communication professionals. The awards are administered and judged by the Association of Marketing and Communication Professionals.

As the Midwest's leading brand communications firm, The Quell Group develops and integrates branding and positioning strategies with marketing and public relations services to achieve organizational goals. Founded in 1994, the firm provides proprietary diagnostic tools to help companies Unknot. Align. Market.® their unique value. Quell also provides its clients with training; interactive and web; and event and design services. quell.com. Follow us on Twitter: [Twitter.com/thequellgroup](https://twitter.com/thequellgroup).

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