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## **The Quell Group Receives Two International Hermes Awards for Website Design**

**The Quell Group** ([www.quell.com](http://www.quell.com)), a Troy, Mich.-based integrated brand communications firm, has won two prestigious, international **2010 Hermes Creative Awards** for its work in website design.

The Quell Group was recognized with a gold award in website design for the automotive publication **AutoBeat Group** and an honorable mention in website design for global steering company, **Nexteer Automotive**.

AutoBeat Group's website brought its daily e-mailed PDF publications into the digital age. The website streamlined the company's business model by elevating accessibility for readers, including delivery to smart phones, while staying consistent with its brand identity.

Nexteer Automotive, previously a division of Delphi Automotive, launched its website in conjunction with a new brand as a standalone supplier committed exclusively to steering and driveline technology.

Administered and judged by the **Association of Marketing and Communication Professionals**, the Hermes Creative Awards recognize outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.